

CROP PROTECTION PRODUCTS AND INTERNATIONAL MARKETS

Keep it
Clean!



canolacouncil
OF CANADA



DID YOU KNOW CANADA EXPORTS 90% OF THE CANOLA WE PRODUCE?

Our global customers have high standards when it comes to unwanted pesticide residues in seed, oil and meal. Here's what you need to know about export requirements, responsible commercialization and roles throughout the value chain to ensure the industry's growth and profitability.

Crop Protection Products and
International Markets

WHAT YOU NEED TO KNOW



HOW DOES CANADA REGULATE LEGAL AND SAFE USE OF CROP PROTECTION PRODUCTS?

The Government of Canada, through the Pest Management Regulatory Agency, approves crop protection products for use according to the product's label. Using a pesticide in any way that is not outlined on the label is illegal. Following Canada's pesticide laws and regulations ensures that products are used in a safe way, that life science companies can continue to provide new tools to growers and that the public continues to trust that growers are using pesticides responsibly.

WHAT ABOUT EXPORTS? HOW DO INTERNATIONAL MARKETS REGULATE PESTICIDES?

Just like Canada, most countries have requirements for food and feed safety pertaining to specific pesticides used on specific crops, and this includes pesticide residues. This means that the canola we export to these countries must meet their pesticide residue requirements and be under the Maximum Residue Limit (MRL) for each pesticide/crop combination. While products may be approved for use on canola in Canada, to export our canola we need to make sure that using a pesticide will allow us to meet the requirements set by governments in our export markets.

WHAT IS RESPONSIBLE COMMERCIALIZATION?

Innovation is incredibly important to keep the industry competitive and thriving, but it must occur in a way that respects the requirements of export markets. For crop protection products, responsible commercialization involves the technology provider taking responsibility to ensure that the introduction of new technology meets food and feed safety requirements in key markets, including establishing necessary MRLs before commercialization. This means that the technology provider is taking responsibility so that growers can meet the needs of their export customers.

HOW DO MEMBERS OF THE CANOLA VALUE CHAIN WORK TOGETHER TO MEET EXPORT REQUIREMENTS AND ENCOURAGE INNOVATION?

CANOLA COUNCIL OF CANADA

The Canola Council is a full value chain organization representing canola growers, processors, life science companies and exporters. The Council works to prevent market access issues related to pesticide residues and facilitate the availability of new pesticide tools for growers. This means monitoring residue requirements in major markets, working with life science companies to promote voluntary responsible commercialization, working with the Government of Canada to get MRLs established as fast as possible in export markets and promoting best practices with growers so we can meet export requirements.

LIFE SCIENCE COMPANIES

Companies developing and selling crop protection products are responsible for stewarding their products through Canadian and international regulatory systems. It is standard practice for life science companies to work with the value chain to identify which markets require MRLs, and then to work directly with importing governments to establish the necessary MRLs before they commercialize a pesticide.

GROWERS

To avoid unacceptable residues, it is essential that all growers use products that are registered, ensure the product won't cause concerns for canola exports and follow the label for rates and timing. Find out more at www.keepingitclean.ca/canola.

EXPORTERS AND PROCESSORS

When exporters sign a contract to deliver canola, they commit to meeting the requirements of the importing country, including pesticide residues. If a vessel is rejected because it does not meet the pesticide residue requirements, the exporter/processor is liable for dealing with this stranded shipment and then fulfilling the contractual obligation to deliver.

LET'S ALL DO OUR PART
TO MAINTAIN CANADA'S
REPUTATION AS A HIGH
QUALITY CANOLA SUPPLIER.

For more information:

Visit: www.keepingitclean.ca/canola or www.canolacouncil.org

Call toll-free: 1-866-834-4378



canolacouncil
OF CANADA

400-167 Lombard Avenue
Winnipeg, Manitoba
R3B 0T6

Phone: (204) 982-2100
Toll-Free: (866) 834-4378
www.canolacouncil.org

www.keepingitclean.ca/canola